

[First Name Last Name]

[City, State] | [email@example.com] | [(555) 555-5555]

PROFESSIONAL SUMMARY

[Licensed Barber with [X] years of experience] specializing in precision fades, classic cuts, and traditional hot towel shaves in high-traffic barbershop environments. Proven ability to build and retain a loyal client base through exceptional customer service, consistent quality, and strong product knowledge. Adept at maintaining strict sanitation standards, managing appointment schedules, and upselling grooming services and retail products. Passionate about staying current with modern men's grooming trends and delivering a tailored experience for every client.

PROFESSIONAL EXPERIENCE

[Senior Barber] | [Modern Fade Barbershop]

[City, State] | [Month Year] – Present

- Deliver [X–Y] high-quality haircuts and grooming services per day, including skin fades, scissor cuts, beard trims, and hot towel shaves, maintaining a client satisfaction rate of [95%+] based on [shop feedback forms].
- Build and manage a loyal client base of [Z+] repeat customers through personalized consultations, style recommendations, and consistent on-time service using [online booking software such as [Booksy] or [Fresha]].
- Maintain exemplary hygiene and safety standards by rigorously sanitizing tools with [barbicide and clipper disinfectants], adhering to state board regulations, and overseeing daily workstation cleanliness checks.

[Barber] | [Classic Cuts Grooming Lounge]

[City, State] | [Month Year] – [Month Year]

- Performed a full range of barbering services, including taper fades, classic side-part cuts, line-ups, and beard shaping, averaging [X] appointments per shift while consistently meeting schedule time slots.
- Supported shop revenue growth by recommending and demonstrating [premium grooming products such as pomades, beard oils, and aftershaves], contributing to a [10–20%] increase in retail sales over [12] months.
- Assisted with front-of-house operations, including greeting walk-ins, managing appointments via [shop POS/booking system], processing payments, and resolving minor client concerns to ensure a positive experience.

EDUCATION & LICENSURE

[Barbering / Cosmetology Diploma] | [Name of Barber School]

[City, State] | [Month Year] – [Month Year]

- Completed [X] hours of state-approved training in haircutting, shaving, sanitation, and infection control in preparation for [State Barber License] examination.
- Gained hands-on experience providing supervised haircuts, shaves, and beard trims to diverse clients in a school barbershop setting.

[State Barber License] | [State Board of Barbering and Cosmetology]

[State] | [Issued: Month Year] – [Expires: Month Year]

- Licensed to perform barbering services in [State], including haircutting, shaving, and facial hair grooming, in compliance with all regulatory and sanitation requirements.

SKILLS

Technical & Service Skills

- Precision fades, tapers, and scissor cuts
- Beard shaping, line-ups, and hot towel shaves
- Razor work, edging, and detailing
- Sanitation, disinfection, and tool maintenance
- Client consultation and style recommendations

Tools, Products & Soft Skills

- Clippers, trimmers, straight razors, and shears
- Use of [booking/POS systems such as [Booksy] / [Square]]
- Upselling grooming products and add-on services
- Time management in high-traffic environments
- Customer service, communication, and client retention

SELECTED PROJECTS & HIGHLIGHTS

[Client Retention & Loyalty Initiative]

[Modern Fade Barbershop] | [Month Year] – [Month Year]

- Developed a simple loyalty approach by tracking repeat clients and offering periodic add-on services (e.g., complimentary neck clean-ups), helping increase repeat bookings by approximately [X%] over [6] months.

[Portfolio & Social Media Presence]

[Personal Brand] | [Month Year] – Present

- Curated a visual portfolio of haircuts and beard work on [Instagram/TikTok] to showcase skills, share grooming tips, and attract new clients, contributing to a steady increase in first-time bookings via social referrals.