

[First Last Name]

[City, State] | [email@example.com] | [Phone Number] | [Portfolio / Instagram Handle]

PROFESSIONAL SUMMARY

[Detail-oriented Fashion Stylist] with [X+] years of experience curating on-brand looks for [editorial, commercial, and personal styling clients]. Proven ability to translate creative briefs and trend research into cohesive outfits that enhance brand identity and client confidence. Skilled in [wardrobe planning, visual storytelling, and on-set styling] with a strong network of [showrooms, PR agencies, and local designers]. Adept at collaborating with [photographers, creative directors, and hair/makeup teams] to deliver polished, production-ready results under tight deadlines.

PROFESSIONAL EXPERIENCE

[Senior Fashion Stylist] | [Creative Studio / Agency Name]

[Month Year] – Present | [City, State]

- Led styling direction for [editorial shoots, lookbooks, and digital campaigns], curating [X+] complete looks per project that aligned with [brand guidelines, seasonal trends, and creative concepts].
- Managed end-to-end wardrobe process, including [sample pulls, fittings, alterations coordination, and returns], reducing styling preparation time by approximately [X%] through organized lookbooks and shot-by-shot outfit planning.
- Collaborated with [photographers, art directors, and HMU teams] on set to adjust silhouettes, textures, and accessories in real time, ensuring consistent visual storytelling across [social media, e-commerce, and print] deliverables.

[Personal / Wardrobe Stylist] | [Independent / Boutique Styling Studio]

[Month Year] – [Month Year] | [City, State]

- Provided 1:1 styling consultations for a diverse client base, conducting [body shape analysis, color analysis, and lifestyle assessments] to create personalized capsule wardrobes of [X–Y] interchangeable pieces.
- Planned and executed [closet edits and shopping sessions], identifying gaps, repurposing existing garments, and recommending budget-conscious purchases that increased outfit versatility by an estimated [X%].
- Created digital style guides using [Canva / Adobe InDesign / Google Slides] with complete look formulas, occasion-based outfits, and shoppable links, resulting in strong [repeat bookings and referrals].

EDUCATION

[Diploma in Fashion Styling] | [Fashion School / Institute Name]

[Month Year] – [Month Year] | [City, State]

- Relevant coursework: [Fashion History, Trend Forecasting, Visual Merchandising, Image Consulting, Editorial Styling].
- Completed a capstone styling project producing a [mini editorial / lookbook] featuring [X] looks with full concept development, mood boards, and on-set coordination.

[Bachelor's Degree in Related Field] | [University Name]

[Month Year] – [Month Year] | [City, State]

- Major: [Fashion Design / Fashion Communication / Marketing / Visual Arts] (or related discipline).
- Activities: [Fashion club, student magazine, runway shows, styling for campus events or photo shoots].

SKILLS

- Styling & Creative:** [Editorial styling], [commercial and e-commerce styling], [personal/wardrobe styling], [capsule wardrobe creation], [outfit coordination for events and red carpet].
- Technical & Tools:** [Mood board creation (Pinterest, Adobe Creative Cloud, Canva)], [digital lookbooks], [basic garment fitting and pinning], [steaming and garment care], [knowledge of fabrics and construction].
- Trend & Brand Alignment:** [Trend research], [runway and street-style analysis], [brand identity interpretation], [color theory], [body type and proportion analysis].
- Production & Logistics:** [Sample pulling and returns], [showroom and PR coordination], [set preparation], [shot list interpretation], [time and budget management].
- Client & Team Collaboration:** [Client interviewing and briefing], [expectation setting], [cross-functional communication with photographers, HMU, and art directors], [on-set problem solving].

- **Business & Digital:** [Social media presentation of looks], [basic content planning], [portfolio/website maintenance], [email communication], [appointment scheduling and follow-up].
- **Soft Skills:** [Attention to detail], [creativity], [adaptability in fast-paced environments], [discretion and professionalism], [time management], [relationship building].

SELECTED PROJECTS

[Editorial Fashion Story – “Project Title”] | [Magazine / Online Publication]

[Month Year]

- Developed the visual concept and styling direction for a [X-page] editorial, producing [X] cohesive looks that reflected the theme of [concept, e.g., “modern minimalism” or “retro revival”].
- Sourced garments and accessories from [local designers, showrooms, and PR agencies], ensuring all pulls were tracked, documented, and returned on schedule.

[Personal Styling Capsule Wardrobe Project] | [Private Client]

[Month Year]

- Designed a [seasonal capsule wardrobe] of [X] pieces tailored to the client’s [profession, body type, and lifestyle], outlining [X+] mix-and-match outfit combinations.
- Delivered a digital style guide with photos, styling notes, and shopping links, enabling the client to independently recreate looks for [work, weekends, and special events].