

# [First Last Name]

[City, State] | [email@example.com] | [+1 (555) 555-5555] | [portfolio-website.com] | [Vimeo/YouTube Channel]

## PROFESSIONAL SUMMARY

Detail-oriented **videographer** with [X+] years of experience planning, shooting, and editing video content for [commercial, corporate, and social media] projects. Skilled in **end-to-end production** from pre-production planning and lighting design to post-production editing and color grading. Proven ability to collaborate with clients and creative teams to deliver on-brand stories that drive engagement and meet tight deadlines. Adept at using **industry-standard cameras, audio gear, and editing software** to produce high-quality content optimized for multiple platforms.

## PROFESSIONAL EXPERIENCE

### [Lead Videographer] | [Creative Media Agency]

[Month YYYY] – Present | [City, State]

- Led full-cycle production for [brand campaigns, product videos, and social media content], managing scripting, shot lists, location scouting, and on-set direction to deliver [X+] projects per quarter on time and within budget.
- Operated and maintained [primary camera system, e.g., Sony FX3/Canon C70] with a range of lenses, gimbals, and lighting setups, improving overall footage quality and consistency across [web, broadcast, and vertical] formats.
- Edited and color graded footage in [Adobe Premiere Pro] and [DaVinci Resolve], integrating motion graphics from [Adobe After Effects] and optimizing exports for platforms such as [YouTube, Instagram, TikTok], contributing to an average view-through rate increase of [X%].

### [Videographer / Editor] | [In-House Marketing Team, Company Name]

[Month YYYY] – [Month YYYY] | [City, State]

- Collaborated with marketing and brand teams to translate briefs into clear visual concepts, storyboards, and shot lists, producing [training videos, testimonials, event recaps, and product demos] aligned with brand guidelines.
- Managed on-location and studio shoots, including lighting setups with [LED panels, softboxes, practicals], audio capture using [shotgun mics, lavaliers, audio recorders], and data backup workflows to ensure reliable, high-quality deliverables.
- Streamlined post-production by creating reusable [project templates, LUTs, and motion graphic presets], reducing average edit time per video by approximately [X%] while maintaining consistent visual identity across campaigns.

## EDUCATION

### [Bachelor of Arts in Film & Video Production] | [University Name]

[Month YYYY] – [Month YYYY] | [City, State]

- Relevant coursework: [Cinematography], [Editing & Post-Production], [Sound Design], [Directing for Screen], [Screenwriting].

### [Certificate in Digital Video Production] | [Film/Media School or Online Platform]

[Month YYYY] – [Month YYYY] | [City, State or Online]

- Completed hands-on projects focused on [camera operation], [lighting for video], and [editing workflows] using [Adobe Creative Cloud].

## SKILLS

**Technical:** [DSLR/Mirrorless & Cinema Cameras (e.g., Sony, Canon, Blackmagic)] | [Adobe Premiere Pro] | [DaVinci Resolve] | [Adobe After Effects] | [Lighting Design & Setup] | [Audio Recording & Mixing] | [Color Correction & Grading]

**Production:** [Storyboarding] | [Script Breakdown & Shot Listing] | [Location Scouting] | [On-Set Direction] | [Multi-Camera Shoots] | [File Management & Backup Workflows]

**Soft Skills:** [Client Communication] | [Creative Collaboration] | [Time Management] | [Problem-Solving on Set] | [Adaptability] | [Attention to Detail]

## SELECTED PROJECTS

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### [Brand Story Video Series] | [Client/Company Name]

[Month YYYY]

- Developed concept and visual style for a [multi-part brand story series], handling cinematography, lighting, and editing to create a cohesive narrative across [X] episodes.
- Delivered final videos optimized for [website hero banners, YouTube, and social snippets], supporting a [campaign or product launch] that generated increased audience engagement.

### [Event Highlight & Recap Video] | [Conference/Festival Name]

[Month YYYY]

- Captured dynamic footage of keynote sessions, attendee interactions, and sponsor activations using [handheld and gimbal setups] to convey the energy and scale of the event.
- Delivered a fast-turnaround highlight reel within [X] days of the event, incorporating branded graphics, lower thirds, and licensed music for use across [social media and email marketing].