[First Last Name]

[City, Country] | [email@example.com] | [+1 (555) 555-5555] | [LinkedIn URL]

PROFESSIONAL SUMMARY

Product Manager with [X+] years of experience driving end-to-end product lifecycles from discovery to launch across [B2B/B2C/SaaS] environments. Proven track record of translating customer insights and business goals into clear product strategies, roadmaps, and measurable outcomes. Adept at collaborating with engineering, design, and go-to-market teams to deliver impactful features on time and within scope. Skilled in **data-driven decision making**, **prioritization**, and **stakeholder alignment** to maximize product value.

EXPERIENCE

[Senior Product Manager] | [Tech Company Name]
[Month YYYY] – Present | [City, Country]

- Led the end-to-end product strategy and roadmap for the [core product/feature area], increasing [key metric, e.g., monthly active users] by [X%] and contributing to [X%] growth in [revenue/retention] over [time period].
- Drove discovery and validation using [user interviews], [surveys], and [A/B testing] to prioritize a backlog of [X+] features in [Jira/Asana], resulting in a [X%] improvement in [conversion rate/feature adoption].
- Collaborated with [engineering, design, data, and marketing] using tools such as [Figma], [Jira], and [Confluence] to deliver releases on a [bi-weekly] cadence, reducing time-to-market by [X%] while maintaining quality and scope.

[Product Manager] | [Startup/Company Name]
[Month YYYY] – [Month YYYY] | [City, Country]

- Owned the product lifecycle for [specific product or module], defining problem statements, success metrics, and detailed user stories that enabled the team to deliver [X] major releases per quarter.
- Implemented a structured prioritization framework (e.g., **RICE** / **MoSCoW**) to align stakeholders on roadmap decisions, reducing ad-hoc requests by [X%] and increasing roadmap predictability.
- Partnered with sales, customer success, and marketing to plan go-to-market for new features, creating [release notes, enablement decks, and demos] that drove [X%] increase in feature adoption within [Y] months of launch.

EDUCATION

[Bachelor of Science in Business / Computer Science / Related Field] | [University Name]
[Month YYYY] – [Month YYYY] | [City, Country]

- [Relevant coursework: Product Management, UX Design, Data Analytics, Marketing, Software Development].

[Certification in Product Management / Agile / Scrum] | [Issuing Organization]
[Month YYYY]

- [e.g., Certified Scrum Product Owner (CSPO), Pragmatic Institute PMC, or similar].

SKILLS

- **Product & Strategy:** [Product roadmap planning], [Product discovery], [Requirements gathering], [OKRs & KPI definition], [Go-to-market planning]
- **User & Data:** [User research], [Customer interviews], [Journey mapping], [A/B testing], [SQL / Analytics tools (e.g., Mixpanel, Amplitude, Google Analytics)]
- **Delivery & Process:** [Agile / Scrum], [Backlog management], [Sprint planning], [Prioritization frameworks (RICE, MoSCoW)], [Release management]
- **Tools & Technology:** [Jira], [Confluence], [Figma / UX tools], [Productboard / Aha!], [Slack], [Excel / Sheets]
- **Collaboration & Leadership:** [Cross-functional leadership], [Stakeholder management], [Facilitation], [Conflict resolution], [Executive communication]
- **Business & Domain:** [Market analysis], [Competitive analysis], [Pricing & packaging], [Customer segmentation], [SaaS / B2B / B2C domain knowledge]

PROJECTS

[Product Launch – New Feature or MVP] | [Company or Personal Project]
[Month YYYY] – [Month YYYY]

- Defined the problem space, target users, and success metrics for a new [feature/MVP] addressing [specific user pain point], leading to a validated solution with [X] pilot customers.
- Created wireframes and low-fidelity prototypes in [Figma/Sketch] and coordinated usability testing sessions to iterate on UX flows before handoff to engineering.
- Developed a lightweight go-to-market plan including positioning, messaging, and launch checklist, resulting in [X%] adoption in the first [Y] weeks post-launch.

[Data-Driven Optimization Initiative] | [Company or Personal Project]
[Month YYYY] – [Month YYYY]

- Analyzed product usage data using [SQL / BI tool] to identify drop-off points in the [onboarding / checkout] funnel, uncovering [X] key friction areas.
- Prioritized and specified experiments with clear hypotheses and success metrics, coordinating with engineering and design to implement iterative improvements.
- Achieved a [X%] uplift in [conversion/activation/retention] after [N] experiment cycles, informing the long-term roadmap for the product area.

[Product Launch – New Feature or MVP] | [Company or Personal Project]
[Month YYYY] – [Month YYYY]

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