

# [Full Name]

[City, Country] | [email@example.com] | [+1 (555) 555-5555] | [LinkedIn URL]

## PROFESSIONAL SUMMARY

[Strategy consultant] with [X]+ years of experience leading data-driven growth, market entry, and transformation initiatives across [industries, e.g., financial services, technology, and consumer goods]. Proven track record of turning complex, ambiguous problems into actionable strategies that deliver measurable impact in revenue growth, cost optimization, and operational efficiency. Skilled at collaborating with C-level stakeholders, structuring analyses, and translating insights into clear recommendations and implementation roadmaps. Known for [strong analytical rigor, executive-ready communication, and ability to align cross-functional teams around strategic priorities].

## EXPERIENCE

### [Strategy Consultant] | [Top-Tier Consulting Firm]

[MM/YYYY] – [Present] | [City, Country]

- Led a [market entry and growth strategy] for a [regional consumer goods client], synthesizing [market sizing, competitive benchmarking, and customer insights] to recommend a prioritized portfolio of [X] markets and [Y] product segments, supporting an estimated [X% revenue uplift] over [N] years.
- Designed an enterprise-wide [cost transformation program] for a [global manufacturing company], mapping end-to-end value chains, identifying [X] efficiency levers, and building a detailed financial impact model that informed a [multi-year plan targeting \$[X]M in savings] while maintaining service levels.
- Structured and facilitated [C-suite strategy workshops] to align executives on a [3–5 year strategic roadmap], developing clear OKRs, governance mechanisms, and implementation milestones that improved strategic initiative on-time delivery from [X% to Y%].

### [Associate Strategy Consultant] | [Global Consulting Firm]

[MM/YYYY] – [MM/YYYY] | [City, Country]

- Supported a [digital transformation strategy] for a [universal bank] by conducting [process diagnostics, customer journey mapping, and digital capability assessments], leading to a prioritized roadmap of [X] initiatives and an estimated [X% reduction] in time-to-serve for key customer segments.
- Built [Excel-based financial and scenario models] to evaluate strategic options for a [technology client], stress-testing assumptions on pricing, adoption, and cost structures; findings informed the selection of a preferred strategy with an expected [X% IRR] and accelerated payback period.
- Developed [executive-ready presentations] in [PowerPoint] that distilled complex analytical outputs into clear narratives, decision options, and recommendations, improving client stakeholder alignment and accelerating decision cycles for key strategic investments.

## EDUCATION

### [Master of Business Administration (MBA)] | [Top Business School]

[MM/YYYY] – [MM/YYYY] | [City, Country]

- Concentrations: [Strategy], [Finance], [Operations].
- Relevant coursework: [Competitive Strategy], [Corporate Finance], [Data Analytics], [Organization Design].

### [Bachelor of Arts in Economics] | [Leading University]

[MM/YYYY] – [MM/YYYY] | [City, Country]

- Graduated [with Honors / GPA: X.XX/4.00] (if applicable).
- Key activities: [Consulting club], [case competition teams], [student leadership roles].

## SKILLS

**Strategy & Analysis:** [Corporate strategy], [growth strategy], [market entry], [competitive analysis], [business case development], [scenario planning].

**Quantitative & Tools:** [Advanced Excel modeling], [PowerPoint / storytelling], [data visualization tools (e.g., Tableau, Power BI)], [SQL or basic analytics tools], [financial modeling].

**Consulting & Delivery:** [Hypothesis-driven problem solving], [workstream management], [stakeholder management], [workshop design and facilitation], [PMO support].

**Industry Exposure:** [Financial services], [technology], [consumer goods], [healthcare] (adapt as relevant).

**Soft Skills:** [Structured communication], [executive presence], [storytelling], [collaboration], [influencing without authority], [time management], [adaptability].

**Languages:** [English (native/fluent)], [Other languages and proficiency levels].

## SELECTED PROJECTS

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**[Growth Strategy for Mid-Market Technology Company]**

[MM/YYYY] – [MM/YYYY]

- Developed a [3-year growth strategy] for a [B2B SaaS provider], conducting [TAM/SAM/SOM analysis], [customer segmentation], and [pricing diagnostics] to identify [X] priority segments and [Y] new product opportunities.
- Created an [initiative portfolio] with quantified impact, required investment, and risk assessment, enabling leadership to sequence initiatives based on [ROI, feasibility, and strategic fit].

**[Operational Efficiency Assessment for Healthcare Provider]**

[MM/YYYY] – [MM/YYYY]

- Analyzed [end-to-end patient and clinician workflows] across [X] facilities, identifying bottlenecks and variation using [time-and-motion studies, data analysis, and stakeholder interviews].
- Recommended a set of [operational and digital interventions] projected to reduce [throughput time by X%] and improve [resource utilization by Y%], supported by a high-level implementation roadmap and KPI framework.